

# MemberCon25

THURSDAY 13 MARCH | LEEDS



CHARTERED  
INSTITUTE  
OF EXPORT &  
INTERNATIONAL  
TRADE

The Chartered Institute of Export & International Trade's MemberCon is returning on **Thursday 13 March 2025**. This is an essential opportunity for businesses and trade professionals to discover practical international trade insights.

## AGENDA STREAM 1

**INSIGHTS**  
**CONNECTIONS**  
**COMMUNITY**

Time	Stream 1	Speakers
8:30 GMT	Reception and networking	
9:30 GMT	<b>Welcome</b>	<b>Sophie Tohill:</b> Head of membership, Chartered Institute of Export & International Trade
9:40 GMT	<b>Keynote:</b> Empowering global trade	<b>Marco Forgione MCIEx:</b> Director general, Chartered Institute of Export & International Trade
9:50 GMT	<b>Mayoral Keynote</b>	<b>Mayor Tracy Brain:</b> Mayor of West Yorkshire
10:00 GMT	<b>Regional leaders panel:</b> The benefits of international trade for UK regions	<b>Victoria Boldison:</b> Founder, Bolst Global <b>Jennie Holdstock:</b> Manufacturing & international trade lead, West Yorkshire Combined Authority <b>Mary Leung:</b> Principal lecturer, Leeds Beckett University
10:45 GMT	Networking	
11:15 GMT	<b>Trade in practice:</b> Navigating post-Brexit customs procedures	<b>Danielle Ford:</b> Customs manager, PortWest <b>Sylwia Nowak MCIEx:</b> Global trade technology manager, Collins Aerospace <b>Nikki Sayer:</b> Managing director, Casper Customs
12:00 GMT	<b>Leading with expertise:</b> Launch of the Customs Advisory Practice and the importance of new professional competencies	<b>Anna Doherty MCIEx:</b> Senior trade and customs specialist, Chartered Institute of Export & International Trade <b>Daniela Turiccki MCIEx:</b> Academy director, Chartered Institute of Export & International Trade
12:30 GMT	Lunch and networking	
13:30 GMT	<b>Interactive policy discussion:</b> Overcoming barriers to trade with the EU	<b>Fergus McReynolds MCIEx:</b> Director of EU & international, Chartered Institute of Export & International Trade
14:15 GMT	Networking	
14:45 GMT	<b>Trade in practice:</b> Understanding rules of origin and tariffs	<b>Rebecca Bermingham MCIEx:</b> International trade and compliance manager, Triumph Group <b>Joseph Goldsworthy MCIEx Grad:</b> Academy trade and customs specialist, The Chartered Institute of Export & International Trade
15:20 GMT	<b>Leaders in trade:</b> A fireside chat reflecting on opportunities in the sector	<b>Noreen Burroughes Cesareo:</b> Principal, Market Accents <b>Rob Hardy:</b> CEO and founder, EORI <b>Sean Ramsden MBE MCIEx:</b> Chief executive officer, Ramsden International
16:00 GMT	<b>Closing remarks</b>	<b>Marco Forgione MCIEx:</b> Director general, Chartered Institute of Export & International Trade
16:15 GMT	Networking drinks reception	

**For sponsorship enquiries:** Please contact James Clowes at [partnership@export.org.uk](mailto:partnership@export.org.uk)

**Tel:** 01733 404 400 | **Email:** [commercial@export.org.uk](mailto:commercial@export.org.uk)

**For the latest agenda visit:** [www.export.org.uk/events/membercon-2025](http://www.export.org.uk/events/membercon-2025)

**Location:** Aspire Leeds, 2 Infirmary Street,  
Leeds LS1 2JP

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## AGENDA STREAM 2

**INSIGHTS  
CONNECTIONS  
COMMUNITY**

Time	Stream 2	Speakers and chairs
11:15 GMT	<p><b>Practical workshop:</b> Ensuring sustainable supply chains.</p> <p>This session will focus on the importance of ensuring and maintaining sustainable supply chains, particularly given the rising importance of environmental regulations and policy.</p> <p>It will cover various supply chain issues, including labour standards, the introduction of Carbon Border Adjustment Mechanisms (CBAMs) in both the UK and EU, the EU's 'Green Deal' more generally, including its deforestation regulation, and the rising role of the US Carbon and Border Protection agency. Delegates will leave with actionable strategies for maintaining fair and sustainable trade practices, including strategies for mitigating the impact of carbon taxes and other sustainability-related levies.</p>	<p><b>Kevin Shakespeare FCIEx:</b> Advisory services director, Chartered Institute of Export &amp; International Trade</p> <p><b>Chaired by:</b> William Barns-Graham MCIEx, executive editor, Chartered Institute for Export &amp; International Trade</p>
12:30 GMT	Lunch and networking	
13:30 GMT	<p><b>Interactive policy discussion:</b> Expanding horizons and exploring new trade relationships</p> <p>This interactive session encourages delegates to share their priorities for developing new trade relationships. Contributions will directly influence our recommendations and guide discussions with key decision-makers, helping to shape high-level discussions on the markets which hold greatest opportunity.</p>	<p><b>Speaker: Bradley Porter:</b> Head of FTA utilisation, North America and SE Asia, Department of Business and Trade</p> <p><b>Chaired by:</b> Grace Thompson, UK public affairs lead, Chartered Institute of Export &amp; International Trade</p>
14:15 GMT	Networking	
14:45 GMT	<p><b>Practical workshop:</b> The Border Target Operating Model – including new sanitary and phytosanitary (SPS) rules.</p> <p>This workshop will explore the Border Target Operating Model (BTOM), including the new SPS rules that have been introduced because of it.</p> <p>Delegates will gain practical insights into BTOM compliance and learn about opportunities to shape future BTOM implementation through ongoing DEFRA consultations. The workshop will also cover opportunities for trade facilitation under BTOM, including digital trade corridors with Kenya and the EU.</p>	<p><b>Ilona Kawka MCIEx:</b> Digital trade &amp; customs specialist, Chartered Institute for Export &amp; International Trade</p> <p><b>Chaired by:</b> William Barns-Graham MCIEx, executive editor, Chartered Institute for Export &amp; International Trade</p>
16:15 GMT	Networking drinks reception	

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